

# **Key messages** | A practical guide | December 2015

The NHS campaign to improve the care of people at risk of, or with, acute kidney injury

### **About us**

Think Kidneys comprises the Think Kidney Programme Board, six Workstreams and a number of working groups. It's a collaboration of clinical experts including the National Clinical Director for Renal Disease, NHS England and the UK Renal Registry.

Members of the Programme Board are from the above organisations as well as patient representatives, AHSN, a CCG, Public Health England and NHS IQ.

# **Purpose and vision**

To save lives and improve care and reduce harm and to measure, educate and manage AKI better, thereby increasing safety and improving efficiency.

## The challenge

To reduce the risk and burden of AKI. The programme will lead work on the development of sustainable clinical tools, information, education and levers, and will prioritise patient empowerment.

## **Comms check list**

Clear purpose

**Right audience** 

Clear language

**Appropriate channels** 

# CTHINK KIDNEYS





# We're talking to

- NHS clinicians primary and secondary care
- Commissioners and NHS managers
- Paediatric nephrologists
- Social care care home providers and staff
- Patients, carers and the public
- Patient safety staff
- Renal charities
- **4** AHSNs, SCNs etc.
- Regulatory partners NICE, CQC, Monitor etc.
- Education providers
- Media

## **Messages**

- Resources on thinkkidneys.nhs.uk for health and care professionals
- AKI is a global healthcare issue a serious patient safety challenge
- 1 in 5 emergency admissions to hospital will have AKI
- AKI 100 times more deadly than MRSA infection
- Up to 30% of AKI cases may be preventable
- AKI cost to the NHS estimated to be between £434m 620m pa
- Incidence of AKI is increasing

## **Impact**

The impact of the programme is to deliver better management of AKI, improved measurement of its impact and incidence, and more effective and accessible education for those involved in the provision of health and social care.

Developing the website as a one stop shop for resources and sharing – information, education, sharing & discussion – for everything AKI.

Co-creation, engagement and involvement, and the development of a 'community' are features of our communications activities.

# **Think Kidneys recent outputs**

New publication – Recommended Minimum Requirements of a Care Bundle for Patients with AKI in Hospital

New publication - <u>Nutritional Considerations</u> in the Treatment of Adult Patients with AKI in <u>Hospital</u>

New <u>Patient leaflet on AKI</u> produced in conjunction with the RCGP and BKPA - available in easy to print format – under 'all professionals'

# Coming in 2016

#### Risk

- 1°and 2°care risk calculators and matrices
- Patient alert card to facilitate communication between the person and health & care professionals

#### **Education**

- Planning for national awareness campaign
- App development in progress.
- New patient information leaflet online

### **Care Home Group**

Developing training resources -pilot in the New Year in preparation for refinement and spread to all care homes (residential and nursing) **Intervention** Developing guidance on the response to receipt of AKI warning test stage results in primary care for publication 2016.

#### Measurement

Working with labs and the UKRR on data transfer of results from the algorithm. Validating and analysis in progress along with reporting systems.

Paediatric Nephrologist Group working on medicines optimisation guidance for paeds, a paediatric secondary care risk matrix and journal articles.

**Mental Health Group** working on guidance for mental health patients with AKI